



Proposal For a Mutually Beneficial Partnership

Daylight Adventures & Safaris
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About Us

Founded in 2018, Daylight Adventures & Safaris is a premier tour and travel company headquartered in Nairobi, Kenya. We are deeply passionate about exploration, adventure, and the natural wonders of East Africa. Our dedicated team is committed to curating exceptional journeys that create lasting memories in your heart.

At Daylight Adventures & Safaris, we specialize in crafting dream adventures. Whether you're a solo traveler or part of a group, we have the perfect tour for you. Our portfolio includes budget private tours for the savvy explorer, mid-range private tours for those seeking a blend of comfort and adventure, and luxury private tours for the ultimate indulgence.

Our primary focus is to provide immersive and unforgettable experiences that showcase the captivating beauty, cultural richness, and wildlife wonders of East Africa. Join us on a journey that will leave an indelible mark on your heart as we explore the diverse and breathtaking landscapes of this remarkable region.

The Value Proposition of Our Partnership

We believe that a partnership with you will create a win-win scenario for both of us. The following are key aspects of our value proposition:

a. Local Expertise:

Daylight Adventures will take on the responsibility of planning and executing all local aspects of the trips that your clients book through our partnership. Our in-depth knowledge of Kenya and our network of local contacts ensures that your clients will receive a seamless and authentic travel experience.

b. Tailored Itineraries:

We understand that each traveler is unique. Through this partnership, we will work closely with you to customize itineraries that meet your clients' specific interests and requirements, ensuring an unforgettable and personalized adventure.

c. Competitive Commissions:

As part of our partnership agreement, you will earn competitive commissions for every client referred to us. We believe in the mutual success of this partnership and will offer favorable terms that reflect our commitment to a long-lasting relationship.

d. Marketing and Promotion:

We are committed to promoting our partnership. Daylight Adventures will work with your agency to co-market our services, resulting in a broader client base and an increase in revenue for both parties.

e. Quality Service:

We take pride in our ability to deliver exceptional service, including high-quality accommodations, experienced guides, and 24/7 support. Your clients will be in safe hands throughout their journey.

Mutual Benefits

a. For Daylight Adventures & Safaris:

- Expansion into new international markets through the global reach of Travel Agents.
- Increased business volume and revenue.
- Enhanced brand visibility and reputation.

b. For You:

- Access to a local partner with extensive knowledge of Kenya.
- A new revenue stream with competitive commissions.
- Opportunity for your clients to explore and experience Kenya's diverse culture and breathtaking landscapes.

Our Goals

Through this partnership, Daylight Adventures & Safaris aims to:

- Increase the number of international travelers experiencing Kenya.
- Ensure the highest level of customer satisfaction for your clients.
- Foster a long-term and mutually beneficial business relationship with our partners.
- To maintain a zero-incident record and ensure the highest level of safety standards on all our journeys.
- To establish Daylight Adventures & Safaris as a globally recognized name in adventure travel, expanding our presence in new markets.
- Lead the way in sustainable tourism practices, reducing our environmental impact, and actively contributing to the preservation of East Africa's natural beauty.

Next Steps

We are excited to discuss this proposal further and explore how our partnership can be tailored to best suit your needs. We propose scheduling a meeting or call at your earliest convenience to iron out the details and finalize our partnership agreement.

At Daylight Adventures & Safaris, we are dedicated to creating unique, authentic, and memorable travel experiences for your clients in Kenya. We are confident that our partnership will contribute to the success of both our goals.

Thank you for considering our proposal. We eagerly await your response and look forward to the possibility of a fruitful collaboration.

Sincerely,

Elkanah Chweya,

Director, Daylight Adventures & Safaris

